



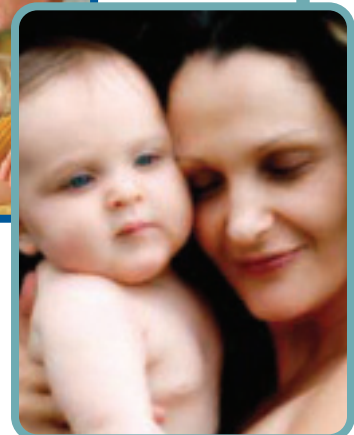
Breastfeeding:

The 1st Hour

Early initiation and exclusive breastfeeding for six months can

Save more than **ONE** million babies!

- The potential for saving *ONE million babies* starts with *ONE simple action*: allowing the baby to initiate breastfeeding in the first hour of life.



- Immediate skin-to-skin contact of the mother and baby and exclusive *breastfeeding for six months* could reduce infant and under-five mortality, by reducing the overwhelmingly high neonatal mortality rate.



- Support from health workers, policy makers, families and communities could help mothers and babies breastfeed successfully and save *ONE million lives*.

Sedgwick County Health Department

Healthy Babies Program - 316-660-7433

www.sedgwickcounty.org

WIC - Women's, Infant and Children's Supplemental Food and Nutrition Program - 316-660-7444



Sedgwick County...
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