### **Exploration Place**

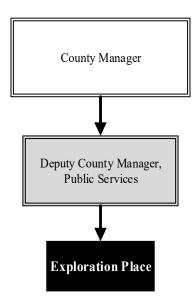
<u>Mission</u>: To inspire a deeper interest in science and technology through creative and fun experiences for all.

## Adam Smith President

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#### **Overview**

Exploration Place: The Sedgwick County Science and Discovery Center was significantly affected by the coronavirus disease (COVID-19) pandemic. Facilities were closed for 109 days, and even after reopening, public attendance was severely curtailed. This had a negative impact on key areas of the business such as exhibit and movie theater admissions, field trips, summer camps, outreach programs,, facility rentals, the store, and snack bar. Nevertheless, the science center was able to adapt to rapidly changing circumstances, creating a new distance learning capability that allowed high quality Science, Technology, Engineering, and Math (STEM) education programming to continue for the benefit of local families and schools. Three digital broadcast studios were created, delivering programs that ultimately reached a larger audience than in a normal year of Exploration Place programming.



#### **Strategic Goals:**

- Achieve and sustain fiscal stability
- Enhance the visitor experience
- Serve as a premier STEM education resource for Wichita, Sedgwick County, the South Central Kansas Region, and the State
- Align with workforce development/career and college readiness efforts for the Region and State
- Expand community positioning
- Maintain the iconic building
- Staff development

### **Highlights**

- Created the Stay at Home
   STEM program more than
   140 science- education
   videos, weekly quizzes, and
   prizes were provided free of
   charge to local families
- Produced 44 video science lessons to support an entire year of elementary science class, a total of 17,000 students.
- Created the Camp in a Box Program to replace canceled in person summer camps
- Provided three "virtual field trip" programs for United School District (USD) 259 each attended by 20,000 students
- Kansas Children's Cabinet Trust Fund provided remote learning access to 50 children



# **Accomplishments and Strategic Results**

#### **Accomplishments**

The museum was able to pivot during the pandemic and maintain continuity of critical STEM education for the community in a time of crisis. Although direct attendance to the museum suffered greatly, the museum was still able to bring in 154,083 visitors during the last fiscal year. Most importantly more than 500,000 people benefited from the new virtual education programming. Camp in a Box, the virtual summer camp experience, was awarded the prestigious Technology Award for 2020 by the Kansas Museums Association. Exploration Place also used the disruption caused by the pandemic as an opportunity to make long-term improvements in key areas such as internet technology by replacing the core Customer Relationship Management (CRM) system, through marketing by making a major shift to digital marketing, and through programming with a new approach to live science shows and exhibit development.

#### **Strategic Results**

Exploration Place will maintain its focus on recovering regular operations from the negative effects of the COVID-19 pandemic while maximizing the exciting new opportunities that have been uncovered for equitable access to STEM education, through distance learning technology.

Fundraising is approximately 45 percent complete for *Health Inside Out*, a major new permanent interactive exhibit set to open in Spring 2022 focused on raising standards of community health through awareness and education on key issues. Exploration Place is also completing a long-range strategic plan to drive the future growth and success of the museum. Special attention is being paid in the plan to develop educational outdoor park spaces in Exploration Place's 20-acre riverfront location.



### **Significant Budget Adjustments**

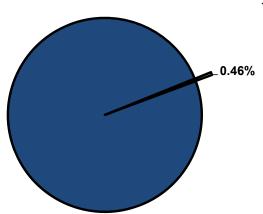
There are no significant adjustments to Exploration Place's 2022 Recommended Budget.

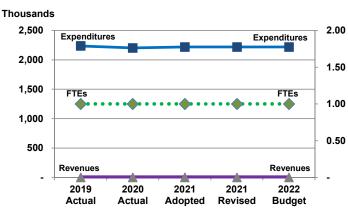
#### **Departmental Graphical Summary**

## **Exploration Place**Percent of Total County Operating Budget

#### Expenditures, Program Revenue & FTEs

All Operating Funds





	2019	2020	2021	2021	2022	Amount Chg	% Chg
Expenditures	Actual	Actual	Adopted	Revised	Budget	'21 Rev'22	'21 Rev'22
Personnel	216,038	187,464	186,197	186,197	178,440	(7,757)	-4.17%
Contractual Services	2,020,601	2,015,775	2,033,943	2,033,943	2,041,700	7,757	0.38%
Debt Service	-	-	-	-	-	-	
Commodities	-	-	-	-	-	-	
Capital Improvements	-	-	-	-	-	-	
Capital Equipment	-	-	-	-	-	-	
Interfund Transfers	=	=	-	-	-	-	
Total Expenditures	2,236,639	2,203,239	2,220,140	2,220,140	2,220,140	-	0.00%
Revenues							
Tax Revenues	-	-	-	-	-	-	
Licenses and Permits	=	-	-	-	-	-	
Intergovernmental	-	-	-	-	-	-	
Charges for Services	-	-	-	-	-	-	
All Other Revenue	-	-	-	-	-	-	
Total Revenues	-		•	-	-	-	
Full-Time Equivalents (FTEs	)						
Property Tax Funded	1.00	1.00	1.00	1.00	1.00	-	0.00%
Non-Property Tax Funded	=	-	-	-	-	-	

<b>Budget Summary by Fund</b>							
Fund	2019 Actual	2020 Actual	2021 Adopted	2021 Revised	2022 Budget	Amount Chg	% Chg '21 Rev'22
General Fund	2,236,639	2,203,239	2,220,140	2,220,140	2,220,140	-	0.00%
Total Expenditures	2,236,639	2,203,239	2,220,140	2,220,140	2,220,140	-	0.00%

#### Significant Budget Adjustments from Prior Year Revised Budget

Expenditures Revenues FTEs

Total - - -

Program	Fund	2019 Actual	2020 Actual	2021 Adopted	2021 Revised	2022 Budget	% Chg	2022 FTFs
Program Exploration Place	<b>Fund</b> 110	Actual 2,236,639	Actual 2,203,239	Adopted 2,220,140	2,220,140	Budget 2,220,140	'21 Rev'22 0.00%	FTEs 1.00
Total		2,236,639	2,203,239	2,220,140	2,220,140	2,220,140	0.00%	1.00

Personnel Summary By Fund								
		_	Budgeted Compensation Comparison			FTE Comparison		
Position Titles	Fund	Grade						2022 Budget
President, CEO, Exploration Place	<b>Fund</b> 110	Grade	2021 Adopted 151,281	2021 Revised 138,038	2022 Budget 138,038	2021 Adopted 1.00	2021 Revised 1.00	2022 Budget 1.00
	Subtot Total P	Add: Budgeted Compensa	Personnel Savi ation Adjustmer On Call/Holiday udget	ts	138,038 - 8,264 - 32,138 178,440	1.00	1.00	1.00