



# MEDIA RELEASE

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## **Recognize the hero in your life**

**Nominations are open to recognize ordinary people who've performed extraordinary acts.**

**WICHITA**, August 30, 2010 – The American Red Cross Midway-Kansas Chapter has opened the nomination process for its first-time event, Wichita Heroes Breakfast. From Aug. 30 to Oct. 15, south-central Kansans are encouraged to visit [www.WichitaHeroesBreakfast.org](http://www.WichitaHeroesBreakfast.org) and share their story of ordinary people performing extraordinary acts.

"This event will recognize our community's unsung heroes," said James Williams, Red Cross spokesperson. "It's going to be a tremendous honor to recognize these selfless, community-first individuals."

The heroes will be honored on Dec. 14 at the Heroes Breakfast located at the Wichita Marriott Hotel. Hosted by Wichita Business Journal's Bill Roy, the heroes and their guests will be treated to a plated breakfast and heartfelt testimonials by their nominator. Heroes will be honored in one of nine unique categories:

- **BKD Community Hero** - Presented to an individual who displayed leadership and commitment to his or her community by making a positive and significant impact
- NuStar Energy, L.P. **Disaster Relieve Hero** - Presented to an individual who acted above and beyond the call of duty in response to disaster relief efforts.
- Huber Maintenance Supply **EMS Hero** - Presented to an individual who, during a crisis, provided medical assistance including CPR and/or first aid to a person in need.
- Emprise Bank **Firefighter Hero** - Presented to a fire fighter who, in performing his or her job, acted above and beyond the call of duty.
- TOP Early Learning Centers **Give Life Hero** - Presented to an individual whose commitment to blood and platelet donation played a significant role in ensuring the health of patients in our communities and throughout the country.
- Spirit AeroSystems **Good Samaritan Hero** - Presented to an outstanding individual who displayed courage and caring upon encountering an unusual, significant or unexpected incident.

- INTRUST Bank **Law Enforcement Hero** - Presented to a law enforcement officer who, in performing his or her job, acted above and beyond the call of duty.
- High Touch, Inc. **Military Hero** - Presented to an active, reserve or retired member of the Armed Forces or ROTC who acted above and beyond the call of duty.
- Metro Xpress **Youth Good Samaritan Hero** - Presented to an outstanding young person who displayed courage and caring upon encountering an unusual, significant or unexpected incident.

“Heroes Breakfast will recognize a wide variety of individuals who have done amazing things,” Williams said. “This is a great opportunity to truly thank someone for the difference they’ve made.”

To honor someone, the nominee must live or work in Sedgwick, Butler, Cowley, Harper, Harvey, Kingman or Sumner counties and the heroic act must have taken place prior to Aug. 30, 2010. To submit a nomination, visit [www.WichitaHeroesBreakfast.org](http://www.WichitaHeroesBreakfast.org). Nomination forms are also available by request by calling (316) 219-4088. Self nominations are not permitted.

**About the American Red Cross Midway-Kansas Chapter:**

Founded in 1915, the Midway-Kansas Chapter prevents, prepares for and responds to emergencies in Sedgwick, Sumner, Harper, Harvey, Kingman and Cowley counties. It provides its community with Disaster Response and Planning, Services to Armed Forces, CPR and First Aid Training, Emergency Financial Assistance, Senior Medical Transportation and the Good Neighbor Nutrition Program. In the past year alone, the Midway-Kansas Chapter helped 107,190 people. For more information on how you can change a life, starting with your own, call (316) 219-4000 or visit [midwaykansas.redcross.org](http://midwaykansas.redcross.org).

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