



Sedgwick County...
working for you

INTRUST Bank Arena

FACTS & details

about Sedgwick County Government

October 2009

INTRUST Bank Arena Project

What is the INTRUST Bank Arena?

The INTRUST Bank Arena will be a world-class entertainment venue located in downtown Wichita. The facility will be bordered by William Street on the north, Waterman Street on the south, the railroad tracks on the east and Emporia Street on the west. This prime location provides a comprehensive entertainment package for residents and visitors to our community. The INTRUST Bank Arena will be home to indoor sporting events, concerts, family shows and other entertainment.

How was the INTRUST Bank Arena named?

The Board of Sedgwick County Commissioners approved proposals for the naming rights of the arena. Sedgwick County will receive \$17.114 million for the naming rights. The approved proposals came from INTRUST Bank for the full arena (\$8.75 million); Cessna Aircraft Company for the plaza (\$3 million); Spirit AeroSystems for the concourse (\$3 million); House of Schwan for the lounge and alcoholic beverage sales (\$1.284 million); and Pepsi for beverage sales (\$1.08 million).

What will the INTRUST Bank Arena cost?

The INTRUST Bank Arena project will cost \$206,500,000; the project cost is equal to the funds generated by the voter-approved, county-wide sales tax. The project cost includes acquisition of land, site costs, design and development, construction, parking, infrastructure, and contingency and soft costs, as well as the operations and maintenance reserve fund. The project also includes renovations to the Kansas Coliseum pavilions.

How is the INTRUST Bank Arena being financed?

The project cost was paid for entirely through a **one percent voter-approved, county-wide sales tax**. The sales tax became effective July 1, 2005 and ended as planned on December 31, 2007, 30 months after it started.

What will the INTRUST Bank Arena look like?

The INTRUST Bank Arena will be a multi-purpose, entertainment venue owned and operated by Sedgwick County, allowing for 15,000 seats at basketball games. Twenty executive suites and two party suites also will be included. Construction on the facility began officially on December 4, 2007. The Arena is expected to open in January 2010.

For more information:

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Or, visit the Sedgwick County Web site at
www.sedgwickcounty.org

To illustrate the size of the Arena, consider:

- There will be a enough concrete poured to pave a four foot wide and four inch thick sidewalk from Wichita to Lawrence, Kan.
- There will be 275 total public toilets.
- The wires used throughout the INTRUST Arena are the same length as the distance from Wichita to Omaha, Neb.
- The structural steel and rebar used in the INTRUST Bank Arena weighs as much as 1,292 elephants or 3,130 hippos!

Who will manage the INTRUST Bank Arena on a daily basis?

On August 1, 2007, Sedgwick County entered into a management agreement with SMG to provide pre-opening consulting services and management for the INTRUST Bank Arena. SMG manages stadiums, arenas, convention centers, and theaters around the world. On June 23, 2008 SMG announced the selection of Chris Presson as the General Manager of the INTRUST Bank Arena.

How can I see the progress being made at the arena?

The Sedgwick County Web Site, www.sedgwickcounty.org, is updated routinely with still photos of the arena site. Also, check out the INTRUST Bank Arena Web site at www.INTRUSTBankArena.com.

