



*Sedgwick County...  
working for you*

INTRUST Bank Arena

**FACTS & details**

about Sedgwick County Government

October 2009

## INTRUST Bank Arena Process

The INTRUST Bank Arena will be a modern first class sports and entertainment venue owned and operated by Sedgwick County, providing for 15,000 seats for basketball games. The INTRUST Bank Arena will be home to indoor sporting events, concerts, family shows and other entertainment.

### Completed Steps

- Develop Arena Plan: June to September 2004
- Vote Yea Campaign & Vote: September to November 2004
- Approval by Legislature to implement sales tax: November 2004 to April 2005
- Site Selection: April to November 2005
- Sales tax collections: July 2005 to December 2007
- Arena Design Programming Phase: September 2005 to February 2006
- Public meetings on Arena Design — Exterior Design Concepts: February to May 2006
- City's arena neighborhood redevelopment plan: February 2006 to November 2007
- Naming Rights, Sponsorships and Premium Seating Evaluation: February to October 2006
- Real estate acquisition and demolition: March 2006 to November 2007
- Exterior Design Concept Selection: May 24, 2006
- Arena Design Schematic Phase: May to September 2006
- Arena Design — Design Development phase: September to December 2006
- Public vs. Private (contract) Arena Management Evaluation: May to Dec. 2006
- Pavilions — Kansas Coliseum renovation: October 2006 to September 2007
- Arena Design — Construction Document Phase: December 2006 to July 2007
- Construction bid period: July to September 2007
- SMG Management Agreement: August 2007
- Groundbreaking: December 4, 2007

### For more information:

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Or, visit the Sedgwick County Web site at  
[www.sedgwickcounty.org](http://www.sedgwickcounty.org)

- Sales tax ends: December 31, 2007
- Naming Rights, Sponsorships and Premium Seating Sales & Marketing: October 2006 to February 2009
- SMG assumes management of pavilions on or before January 2009

### Steps in Progress

- Integrated/comprehensive mobility (parking) plans for Downtown Wichita: January 2007 to Nov. 2009
- Pre-opening services, SMG: May 2007 to arena opening
- Construction Period: November 2007 to January 2010

### Future Arena Process Components

- Determine future of Britt Brown Arena — Kansas Coliseum: March 2008 to November 2009
- Arena Opens: January 2010
- SMG assumes management of new arena: January 2010

