



For Immediate Release
November 2, 2005

District Attorney Nola Foulston reminds everyone to be wary of any solicitation by mail, e-mail or other means from booking or talent managers inviting persons, particularly teenagers, for photo shoots or representations on becoming a model or actor.

In recent days, a letter has been sent to area teens from Deanna Sherrill, "National Director" of the John Casablancas Modeling and Career Center from Oklahoma. The Center is sponsoring Robert Amatruda, President of Robert Amatruda Management from Los Angeles, who is scheduled to be at the Radisson Broadview Hotel, 400 West Douglas Avenue, Wichita at 7:30 p.m. tomorrow, November 3, 2005 for a free seminar. The letter states that Mr. Amatruda "will be holding a free seminar on becoming a model or actor 'the right way', and scouting for potential actors, actresses & models, and it could be you!"

Before attending, the District Attorney encourages you to view information on the following website: www.modelingscams.com

Or, you can simply "Google" Robert Amatruda & Associates, or John Casablancas Modeling School.

For tips to avoid modeling scams go the Federal Trade Commission website: <http://www.ftc.gov/>

You may be solicited to sign a contract or to pay money when attending free seminars. As with any transaction, be sure you know what you are buying before you make a purchase. What credentials does the company possess? Are they properly licensed to procure employment in this industry? If they are not charging to procure employment, what is the product that they are selling? What is the refund policy? Make sure you know the difference between modeling agencies and modeling and acting schools. Avoid high-pressure sales tactics. Check out client claims. Get everything in writing. Keep all important papers.

For additional information on protecting yourself from these crimes, contact the Consumer Fraud and Economic Crimes Division of the District Attorney's Office at 660-3700 or go to the District Attorney's website at <http://sedgwickcounty.org/da> for helpful links

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