

	Responsibility	On-going	Short Term 0-2 Yrs.	Medium Term 2-5 Yrs.	Long Term 5+ Yrs.
Implementation Action					
Development Pattern					
<i>Efficiency and Economy</i>					
<ul style="list-style-type: none"> Adopt/amend zoning regulations that promote nodal development adjacent to the existing municipalities. 	M/C, KCC, E/AO, O/ZO		x		
<ul style="list-style-type: none"> Adopt/amend zoning regulations to protect resources, physical and visual, from development encroachment. 	M/C, KCC, E/AO, OGA, O/ZO		x		
<ul style="list-style-type: none"> Encourage development that utilizes existing infrastructure and utility investments. 	M/C, KCC, E/AO, D/LO, O/ZO	x	x		
<ul style="list-style-type: none"> Encourage development that is cost effective and makes efficient use of resources and existing investments. 	M/C, KCC, E/AO, OGA, O/ZO	x	x		
<ul style="list-style-type: none"> Use guidelines in the K-96 Corridor Economic Development Plan to guide the design of development and redevelopment of the corridor. 	M/C, KCC, E/AO, C, D/LO, B/I, OGA	x	x		
<ul style="list-style-type: none"> Enhance connections to surrounding recreational opportunities including the Arkansas River and Cheney Reservoir. 	M/C, OGA				x
<i>Agricultural Preservation</i>					
<ul style="list-style-type: none"> Adopt/amend zoning regulations that protect agricultural land and resources from development encroachment. 	M/C, E/AO, OGA, O/ZO		x		
<ul style="list-style-type: none"> Adopt/amend zoning regulations that protect natural areas and vistas within the corridor, including the Arkansas River. 	M/C, E/AO, OGA, O/ZO		x		
<i>Competition</i>					
<ul style="list-style-type: none"> Instill the corridor-wide vision in individual municipalities and counties. 	M/C, KCC, E/AO	x	x		
<ul style="list-style-type: none"> Encourage continued collaboration between and amongst the municipalities and counties of the corridor. 	M/C, KCC, E/AO, B/I, D/LO	x	x		
<ul style="list-style-type: none"> Encourage friendly competition among municipalities for development 	M/C, KCC, E/AO, B/I, D/LO	x	x		
<ul style="list-style-type: none"> Encourage continued development of the Tourism industry as a development piece of the corridor. 	M/C, KCC, E/AO, B/I,		x		

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Implementation Action					
One Corridor					
<i>K-96 Corridor Coalition</i>					
<ul style="list-style-type: none"> ▪ K-96 Corridor Study Coalition adoption of the K-96 Corridor Economic Development Plan. 	KCC		x		
<ul style="list-style-type: none"> ▪ Participating jurisdictions endorse and adopt the K-96 Corridor Economic Development Plan for implementation. 	M/C, OGA		x		
<ul style="list-style-type: none"> ▪ The K-96 Corridor Study Coalition should conduct meeting within plan participating communities and establish "champions" for the plan within their communities. 	M/C, KCC		x		
<ul style="list-style-type: none"> ▪ Establish a new non-profit entity, the "K-96 Corridor Coalition" with the existing membership of the K-96 Corridor Study Coalition. 	M/C, KCC	x	x		
<ul style="list-style-type: none"> ▪ Formalize the "K-96 Corridor Coalition" as a corridor advisory body for coordination amongst the entities and interests within the K-96 Corridor. 	M/C, KCC	x	x		
<ul style="list-style-type: none"> ▪ Create a staff position that is devoted to the implementation of the K-96 Corridor Economic Development Plan. 	M/C, KCC, OGA	x	x		
<ul style="list-style-type: none"> ♦ Create a financing structure that supports the staff position on a pro rata basis per the members of the K-96 Corridor Coalition. 	M/C, KCC, E/AO, D/LO, B/I, OGA,	x	x		
<i>Marketing the Corridor</i>					
<ul style="list-style-type: none"> ▪ Use the newly created K-96 Corridor Coalition to establish and manage a marketing program for the corridor. 	KCC	x	x		
<ul style="list-style-type: none"> ▪ Create a unified marketing campaign to highlight the assets of the K-96 Corridor. 	M/C, D/LO, B/I, OGA	x		x	
<ul style="list-style-type: none"> ▪ Use newly created staff position to provide marketing support and business attraction services. 	M/C, KCC, OGA	x	x		
<ul style="list-style-type: none"> ▪ Market uniqueness of the corridor and individual assets as outlined in the plan, including quality life, accessibility, workforce, scenic nature, infrastructure, etc. 	M/C, D/LO, B/I, OGA	x		x	

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Implementation Action					
<i>Agricultural Preservation</i>					
<ul style="list-style-type: none"> ▪ Investigate "transfer of development rights" tool as a mean to protecting agricultural lands in perpetuity. 	M/C, KCC, OGA			x	
<ul style="list-style-type: none"> ▪ Investigate "agricultural preservation easements" to protect agricultural lands. 	M/C, KCC, OGA			x	
<i>Scenic View Corridor</i>					
<ul style="list-style-type: none"> ▪ Seek "Kansas Byway" designation for the K-96 Corridor. 	M/C, KCC, E/AO, OGA	x		x	
<ul style="list-style-type: none"> ▪ Adopt KDOT Billboard regulations as baseline policy for regulating billboard within the corridor. 	M/C, KCC, E/AO, OGA	x	x		
<ul style="list-style-type: none"> ▪ Work with municipalities on comprehensive signage and billboard regulations. 	M/C, KCC, E/AO, OGA	x	x		
Planning Regulations					
<ul style="list-style-type: none"> ▪ Adopted K-96 Corridor Economic Development Plan as development and design policy for a 1 mile influence area on each side of the corridor including the Arkansas River. 	M/C, KCC, E/AO, OGA		x		
<i>Zoning</i>					
<ul style="list-style-type: none"> ▪ Work with Reno County to enact zoning regulations for the Southeast portions of the county that are not zoned, specifically any areas within the corridor area of influence that are not zoned. 	M/C, KCC, E/AO, O/ZO		x		
<ul style="list-style-type: none"> ▪ Prepare and adopt the K-96 Corridor Resource Protection Overlay District for a 1 mile influence area on each side of the corridor including the Arkansas River to manage growth and protect the physical and scenic assets of the corridor from development encroachment. 	M/C, KCC, E/AO, C, D/LO, B/I, OGA, O/ZO			x	
<ul style="list-style-type: none"> ◆ As a piece of the K-96 Corridor Overlay District create an agricultural preservation overlay to protect the valuable agricultural land that exists in the corridor. 	M/C, KCC, E/AO, C, D/LO, B/I, OGA, O/ZO			x	
<ul style="list-style-type: none"> ◆ As a piece of the K-96 Corridor Overlay District create a scenic view corridor overlay to protect the scenic nature of the corridor. 	M/C, KCC, E/AO, C, D/LO, B/I, OGA, O/ZO			x	

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Implementation Action					
<ul style="list-style-type: none"> ◆ As a piece of the K-96 Corridor Overlay District create a floodplain overlay district to manage development within the Arkansas River floodplain. 	M/C, KCC, E/AO, C, D/LO, B/I, OGA, O/ZO			x	
<ul style="list-style-type: none"> ▪ Create detailed area plans for pieces for the K-96 Corridor, including a "Target Industry Study" to define specific future uses. 	M/C, KCC, E/AO, C, D/LO, B/I, OGA, O/ZO			x	
<i>K-96 Corridor Coalition</i>					
<ul style="list-style-type: none"> ▪ Use the newly created "K-96 Corridor Coalition" as a corridor advisory body for the implementation of the K-96 Corridor Economic Development Plan. 	M/C, KCC, E/AO	x	x		
<ul style="list-style-type: none"> ▪ Give the newly created "K-96 Corridor Coalition" the authority to review and comment in an advisory capacity on development proposals within the corridor. 	M/C, KCC, E/AO	x	x		