

## CULTURE & RECREATION

### PERFORMANCE MEASURE HIGHLIGHTS

The following section highlights Key Performance Indicators for the Culture and Recreation Functional Area for Sedgwick County. The Culture and Recreation group accounts for the quality of life attractions directly managed, promoted, and supported by the County for the overall benefit of the community. These functions include the following departments and attractions: Lake Afton Park, Sedgwick County Park, INTRUST Bank Arena, Sedgwick County Zoo, Community Programs, and Exploration Place.

Department Measure and Goal	2013 Actual	2014 Est.	2015 Proj.
<b>Lake Afton Park's Goal:</b> <i>Continue to provide facilities that will increase or maintain the number of visitors to the park annually</i>			
Number of visitors per month (KPI)	29,875	35,750	36,500
<b>Sedgwick County Park's Goal:</b> <i>Continue to provide facilities that will increase or maintain the number of visitors to the park annually</i>			
Number of visitors per month (KPI)	87,234	95,000	97,500
<b>Sedgwick County Zoo's Goal:</b> <i>To meet the projected attendance goal for 2013</i>			
Attendance (KPI)	100%	100%	100%
Receipts per attendee	\$10.62	\$11.02	\$12.13
Cost per attendee	\$10.34	\$10.93	\$11.83
Number of Zoo Member Households	11,350	12,000	12,000

