

ORDINANCE NO. 43-013

157 Read
2-27-96

AN ORDINANCE AMENDING CHAPTER 24.04.193
AND CREATING SECTION 24.04.199 OF THE
CODE OF THE CITY OF WICHITA, KANSAS,
PERTAINING TO THE SIGN CODE AND REPEALING
THE ORIGINAL OF SECTION 24.04.193.

BE IT ORDAINED BY THE GOVERNING BODY OF THE CITY OF WICHITA,
KANSAS:

SECTION 1. Section 24.04.193 of the Code of the City of Wichita,
Kansas, shall hereby be amended to read as follows:

24.04.193 SIGNS PERMITTED IN THE "NO" NEIGHBORHOOD OFFICE,
"NR" NEIGHBORHOOD RETAIL, AND "GO" GENERAL OFFICE DISTRICTS.

1. Ground or pole identification signs, provided no sign shall exceed thirty-two square feet of gross surface area on a single tenant zoning lot. Multi-tenant lots sharing the same sign structure may have up to twenty-four square feet each not to exceed a total of ninety-six square feet on the zoning lot. Sign height shall not exceed twenty-two feet. Only one ground or pole sign shall be permitted for any office or business; provided, however, when more than one business is located on a zoning lot, additional signs may be permitted when a distance separation of one hundred and fifty feet along the street frontage is maintained. When the distance separation of one hundred and fifty feet does not permit each individual business a sign, the business shall share the use of the permitted number of signs. Under no circumstance shall the total gross surface area of all ground or pole signs on a zoning lot exceed one-half square foot per linear foot of frontage; provided however, a zoning lot with

sixty-four feet or less frontage shall be permitted a sign of thirty-two square feet of gross surface area. No ground or pole sign shall be located closer than fifteen feet to an adjacent property. Any sign permitted by this section shall be limited to direct or internal illumination of white light only and without flashing or moving images.

2. Portable signs shall not be allowed except for institutional uses as specifically set out in section 24.04.190.

3. Building signs not exceeding thirty-two square feet in area or thirty feet in height, and limited to one per building elevation for each major use in the building, provided that the total amount of building signage for each major use in the building does not exceed thirty-two square feet; and provided that the building elevation to which any sign is to be attached shall have one of the following:

- a) street frontage;
- b) be adjacent to a non-residential zoning district; or
- c) if adjacent to a residential zoning district, there must be a parking, loading or open space area with a depth of one hundred fifty feet or more as measured from the sign face to the property line which adjoins the residential zoning district.

Such signs shall be limited to direct or internal illumination of white light only and without flashing or moving images.

SECTION 2. Section 24.04.199 of the Code of the City of Wichita, Kansas, is hereby created to read as follows:

24.04.199 SIGNS PERMITTED IN THE "OW" OFFICE/WAREHOUSE AND THE "IP" INDUSTRIAL PARK DISTRICTS.

1. On-site ground or pole signs shall be allowed under the following provisions:

A. Number Permitted. The number of ground or pole signs permitted on a zoning lot shall be determined by the linear feet of street frontage of the zoning lot. Where a zoning lot has street frontage on more than one street, the provisions of this section shall apply to each street frontage; provided, however, signs permitted by a street frontage must be adjacent to, and face the direction of travel along said street.

Exception: On zoning lots adjoining designated collector or arterial streets or expressways to which the zoning lot has no direct, legal vehicular access, one ground or pole sign not exceeding 64 square feet in area and 20 feet maximum height above grade shall be permitted along such collector or arterial street or expressway; provided that any such ground or pole sign shall only be permitted in lieu of building signs otherwise allowed on the building elevation facing the same street.

One ground or pole sign shall be permitted for any street frontage; provided, however, additional ground or pole signs may be permitted when a distance separation of one hundred and fifty feet along the street frontage is maintained between ground or pole signs. When the distance separation of one hundred and fifty feet does not permit each individual business a sign, the businesses shall share the use of the permitted number of signs.

Under no circumstance shall the total gross surface area of all ground or pole signs on a zoning lot street frontage exceed the Table of Areas "Maximum Square Feet of All Signs per Linear Foot of Street Frontage" set forth in subsection 1.B of this Section.

B. Size Permitted. The size of an on-site ground or pole sign shall not exceed the maximums set forth in the "Table of Areas" below; provided, however, the total sign area of all on-site ground or pole signs on the zoning lot shall not exceed the "Total Permitted Area in Square Feet of All Signs per Linear Foot of Street Frontage" adjacent to street frontage providing legal, direct vehicular access onto the zoning lot.

TABLE OF AREAS

MAXIMUM PERMITTED AREAS FOR
ON-SITE GROUND OR POLE SIGNS
IN "OW" AND "IP" DISTRICTS

Type of Street*	Maximum Area of Individual Sign in Square Feet	Total Permitted Area in Square Feet of All Signs per Linear Foot of Street Frontage
Undesignated	50	0.5
Collector	100	0.5
Arterial	150	0.80
Expressway	150	0.80

* As designated on Figure 11 of the 2020 Transportation Plan, an element of the comprehensive plan.

Exception: A zoning lot with sixty-four feet or less of linear frontage shall be permitted a ground or pole sign of up to thirty-two square feet of gross surface area.

C. Height Limit. No ground or pole sign shall exceed a height of twenty feet except when the number of permitted ground or pole signs along a street frontage of the zoning lot which is adjacent to an arterial street or expressway, as set forth in paragraph 1.A in this Section, is not utilized. If one or more allowed ground or pole signs along an arterial street or expressway are not utilized, one ground or pole sign along the same arterial or expressway may be increased by five feet in height, or to a maximum of twenty-five feet, provided that the number of businesses on the zoning lot exceeds the number of ground or pole signs otherwise allowed in this section.

D. Location on Property. On-site ground or pole signs shall not project over public right-of-way, and shall be located not closer to an adjacent property line than one-third the frontage of the zoning lot or fifteen feet, whichever is less. The centerline of an alley shall be considered an adjacent property line. When more than one ground or pole sign is permitted on a zoning lot, there shall be maintained a minimum horizontal distance between signs of one hundred fifty feet, along the same street frontage.

Exception: A sign located within fifty feet of the intersection of two streets on a corner lot may be placed so that it may face both directions of travel, such as a sign being erected on an angle. When this occurs, it shall be considered a sign adjacent to each street, and one-half of the sign area shall be charged against the total permitted sign area of each street frontage.

Exception: The superintendent of central inspection may vary these minimum horizontal distances up to thirty percent when circumstances related to the physical features of the zoning lot prevent the installation of the sign at the minimum horizontal distances. The reduction of these minimums shall in no way change the number of signs permitted on a zoning lot.

2. Portable signs shall not be allowed except for institutional uses as specifically set out in section 24.04.190.

3. Building signs not exceeding 150 square feet in area and thirty feet in height above grade, and limited to one per building elevation for each major use in the building; provided that the total amount of building signage per building elevation shall be limited in total area to ten percent of the building elevation, or a total of 300 square feet, whichever is less. The building elevation to which any sign is to be attached shall have one of the following:

- a) street frontage;
- b) be adjacent to a non-residential zoning district; or
- c) if adjacent to a residential zoning district, there must be a parking, loading or open space area with a depth of one hundred fifty feet or more as measured from the sign face to the property line which adjoins the residential zoning district.

4. Any sign permitted by this section shall be limited to direct or internal illumination of white light only. Signs shall not rotate or have flashing or moving images.

5. For industrial parks within "IP" Industrial Park districts, project title or directory signs for industrial park identification shall be allowed, with the following limitations:

- A. Exclusively for the purpose of advertising the industrial park in which the sign is located.

B. Direct or internal illumination of white light only or reflective or luminous materials. Signs shall not rotate or have flashing or moving images.

C. Not more than one project title or directory sign structure shall be maintained in any one industrial park less than forty acres in size. For each additional forty acres or fraction thereof, one additional project title or directory sign may be erected.

D. Maximum area shall be as shown in subdivision 1.B. of this Section under the Table of Areas "Maximum Area of Individual Sign in Square Feet", regardless of amount of linear street frontage.

E. Maximum height of project title or directory signs shall be twenty feet.

F. Project title or directory signs must be separated by a minimum distance of 330 feet from any other project directory or title sign for the industrial park, and by a minimum distance of 150 feet from any other on-site pole or ground sign within the industrial park.

6. For purposes of this section, "street frontage" shall be the linear feet of street frontage directly adjacent to an adjoining street or street right-of-way from which there is direct, legal vehicular access to the zoning lot. In determining street frontage, one-half the width of an adjoining alley may be considered as frontage.

SECTION 3. The original of Section 24.04.193 of the Code of the City of Wichita, Kansas, is hereby repealed.

SECTION 4. This ordinance shall be included in the Code of the City of Wichita, Kansas, and be effective upon its passage and publication once in the official City paper.

ADOPTED at Wichita, Kansas, this 19th day of March, 1996.



[Signature]
Bob Knight, Mayor

ATTEST:

[Signature]
Pat Burnett, Deputy City Clerk

Approved as to form:

[Signature]
Gary E. Rebenstorf, City Attorney

STATE OF KANSAS)

Sedgwick County) ss:

Letha Stephenson, being first duly sworn,
Deposes and says: That he/she is Legal Manager of

THE DAILY REPORTER

a daily newspaper printed in the State of Kansas, and published in and of general circulation in Sedgwick County, Kansas, with a general paid circulation on a daily basis in Sedgwick County, Kansas, and that said newspaper is not a trade, religious or fraternal publication.

Said newspaper is a daily published Monday through Friday, and has been so published continuously and uninterrupted in said county and state for a period of more than five years prior to the first publication of said notice, and has been admitted at the post office of Derby, Kansas, in said County as second class matter.

That the attached notice is a true copy thereof and was published in the regular and entire issue of said newspaper for 1 consecutive week, the first publication thereof being made as aforesaid on the 22nd day of March, 1996, with subsequent publications being made on the following dates:

- _____ 19
- _____ 19
- _____ 19
- _____ 19
- _____ 19
- _____ 19

Letha M. Stephenson

Subscribed and sworn to before me this 25th
day of March, 1996

Brenda Mello

BRENDA MELLO
Notary Public - State of Kansas
My Appt. Expires 6/10/96

Notary Public

Printer's Fee \$ 296 X .368 = 108.93

Additional Copies \$ _____

CW96-404 (First Published in The Daily Reporter, March 22, 1996)

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- a) street frontage;

the "Total Permitted Area in Square Feet of All Signs per Linear Foot of Street Frontage" adjacent to street frontage providing legal, direct vehicular access onto the zoning lot.

TABLE OF AREAS MAXIMUM PERMITTED AREAS FOR ON-SITE GROUND OR POLE SIGNS IN "OW" AND "IP" DISTRICTS

Type of Street*	Maximum Area of Individual Sign in Square Feet	Total Permitted Area in Square Feet of All Signs Per Linear Foot of Street Signage
Underground		0.5