District Attorney Marc Bennett 18th Judicial District of Kansas



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For Immediate Release, December 16, 2020

WICHITA, KAN. – The owners of a used car dealership entered into a consent judgment with the Office of the District Attorney. The District Attorney's Consumer Protection Division investigated Tracy Clemons and Zackary Ledesma after receiving a consumer complaint regarding a used vehicle sold in Wichita.

The District Attorney's Office investigated the matter and learned Ledesma, acting as the salesperson, signed paperwork on the transaction indicating he worked for a Newton used car dealership when he was neither employed there nor licensed with the Kansas Department of Revenue. The sale occurred in Wichita at a location that was not a licensed location for a dealership at the time. Ledesma also failed to provide the consumer a Buyer's Guide during the transaction.

The investigation uncovered that Clemons supplied the vehicle sold by Ledesma which Clemons purchased at auction in the name of a Newton dealership. Clemons was also not a licensed salesperson at the time of the transaction. Ledesma later notified the District Attorney's Office that the consumer received a complete refund and was able to return the vehicle. Clemons and Ledesma have since become properly licensed with the Kansas Department of Revenue. As part of the judgment, Clemons and Ledesma agreed to a \$10,000 civil penalty plus additional court costs and investigative fees.

The consent judgment also calls for an injunction from engaging in deceptive or unconscionable acts and cooperation with any future complaints.

The District Attorney reminds residents, Buyer's Guides are required to be placed on used vehicles being sold by vehicle dealers, it is known as the Used Car Rule, as Buyer's Guides give consumers important purchasing and warranty information. Auto dealerships and salespersons also need to be licensed with the Kansas Department of Revenue.

The consent judgment was signed by Judge Sean Hatfield and filed December 11, 2020.

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