

BOCC APPROVAL NOVEMBER 10, 2021
BOARD OF BIDS AND CONTRACTS NOVEMBER 4, 2021

4. COMMUNITY NAVIGATOR PROGRAM -- DIVISION OF FINANCE

FUNDING -- AMERICAN RESCUE PLAN ACT (ARPA)

(Request sent to 11 vendors)

RFP #21-0067 Contract

	Wichita State University Foundation
Public Policy & Management Center personnel	\$187,048.00
Community consultants	\$178,200.00
Marketing	\$35,000.00
Travel, supplies, and equipment	\$20,000.00
Administrative Overhead	\$42,024.00
TOTAL	\$462,272.00
	United Way of the Plains
Wages (2.5 FTE)	\$150,000.00
Supplies and overhead	\$10,000.00
Marketing and outreach	\$25,000.00
Workshop and participant incentives	\$25,000.00
Skills training	\$100,000.00
Supportive services	\$150,000.00
Participant support (tools, uniforms, etc.)	\$40,000.00
TOTAL	\$500,000.00

On the recommendation of Joe Thomas, on behalf of the Division of Finance, Anna Meyerhoff Cole moved to **accept the proposal from Wichita State University Foundation in the amount of \$462,272.00**. Jared Schechter seconded the motion. The motion passed unanimously.

An evaluation committee comprised of Aneesa Redd - Grant Analyst (Finance); Cindy Lehmann - ARPA Grant Administrator (Finance); Martha McCabe - Local Government Technical Assistance Provider (Witt-O'Brien's); and Joe Thomas - Purchasing evaluated the proposal responses based on the criteria set forth in the RFP. Based on scoring, Wichita State University Foundation was chosen for award.

Sedgwick County has allocated \$500,000.00 of its American Rescue Plan Act (ARPA) funding to establish a county-wide Community Navigator Program. In simple terms, Community Navigators will connect individuals, businesses, non-profits and other community entities (beneficiaries) with benefits and services that will assist in recovery from the health and economic impact of the COVID-19 pandemic. Navigator activities will require development of positive relationships, educating beneficiaries about benefits and services available, and making clear connections to solve problems, overcome barriers, and help those with ongoing COVID-19 related needs.

Because the Community Navigator Program is a federally-funded activity, compliance to the Federal Uniform Guidance (2 CFR 200) detailing cost principles, administrative and audit requirements; along with collection/reporting of program outcome and output measures as set forth in the June 10, 2021 published U.S. Treasury Compliance and Reporting Guidance for State and Local Fiscal Recovery Funds (SLFRF) will be required.

Only applicants with a demonstrable record of successfully managing federal grant funding, implementing strategic plans, conducting effective community-based programming, and achieving performance measures were considered for the Community Navigator Program.

Notes:

This is a proposal and not a bid. Proposals are scored based on criteria set forth in our RFP. There are five (5) components to this RFP:

Component	Points
Demonstrated ability to manage federal grant funds	15
Demonstrated ability to provide monthly reports detailing expenses, output data and measured performance outcomes	15
Demonstrated ability to market and promote the program	10
Knowledge of available community resources	25
Record of successful collaboration with trusted community partners to reach typically underserved populations; or populations who have been adversely affected by the pandemic; experiencing delay in recovery due to barriers to receiving physical and /or mental health care; economic assistance to households or businesses; help to return to the workforce through training programs, etc.	35
Total Points	100

Questions and Answers

Anna Meyerhoff Cole: Can someone describe the process of which they were initially assessed before being considered based on their record for federal grant funding, community planning, community based programing?

Joe Thomas: That information is listed in the box above.

Anna Meyerhoff Cole: Okay so everything was done within the scoring? I was reading this paragraph as they were assessed before they were even considered for scoring. So this was part of the scoring?

Joe Thomas: Yes.

Brandi Baily: The United Way of the Plains, they have the wages at 2.5 FTEs, WSU just talks about the personnel. Do we know how many people are going to be on board from WSU?

Joe Thomas: They listed the people who would be spearheading the program, they did not list exactly how many. There were more than 2.5 that were included. There are several that I know of that are in charge of various programs. Under them would be other personnel that would assist.

Brandi Baily: Community consultants, since they have a line item for that with a big dollar amount, can you describe what that represents?

Joe Thomas: It will involve translation services, I will read the ones listed here. They are as follows.

AB&C bilingual resources will be used to reach out to the Hispanic community.

Community Connecting Consulting Services (C3S) will provide support for other entities working in urban communities with minority and underserved communities.

CML Collective is helping the underserved communities, particularly the Black and African American communities.

Cynthia Berner will be assisting in outreach to the smaller communities in Sedgwick County. She has experience with those communities through her time with library systems.

Empower will also be reaching out to the Hispanic community.

Harmony Marketing, a local company, is marketing towards the younger Latin community.

Kansas Nonprofit Chamber (KNC), their mission is to support nonprofits across Kansas. They will be reaching out to various non profit organizations.

Oaklawn Improvement District, they will be helping those citizens who are in that underserved community.

Wichita State University (WSU) will utilize their students to provide resources, do the tracking, be involved in the qualified census tracks, and use various social media channels to reach out to the public.

WSU Tech has more than 100 programs across in-demand areas of study including aviation, healthcare, manufacturing, and computer science. Under this system they have several scholarship programs and education programs for those entering the workforce. The programs include Wichita Promise, Wichita Promise MOVE, and the Metallica Scholars program. There are additional training programs for laid off workers, and mentoring programs.

Brandi Baily: It sounds like they are going to reach out to several different groups within the community and try to get as many people involved in this as possible. United Way of the Plains, did they list any of their partners?

Joe Thomas: What was interesting about United Way of the Plains, they were going to subcontract this out to Goodwill Industries. We wanted more direct involvement by the proposer. They did have some organizations but not as many or, we felt as extensive as what WSU offered.