

Post Budget Simulation Analytics

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Purpose of the simulation

- Communicate with the residents of the County Budget
- Help understand residents' priority
- Improve the budget process
 - Format
 - Process
 - Engagement

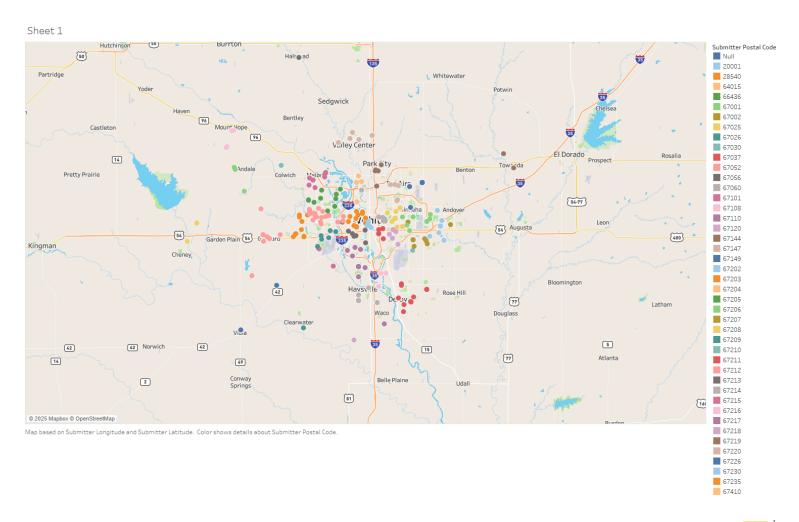


Overview

- Total Page Views—14,809
- Total Submissions—294
- Total Hours Spent on the Page—974 Hours 55 Minutes
- Average Time Spent on the Page—4 minutes



Submission Geographic Distribution



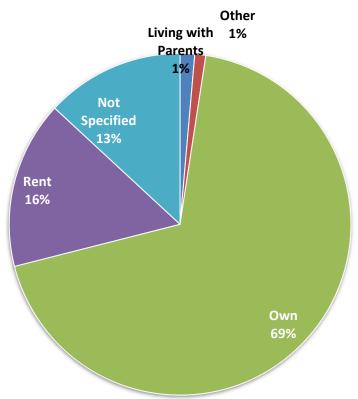


Home Ownership

Property Owner Distribution

Not a Owner 22% Both Residential and Commercial 6% Residential 1%

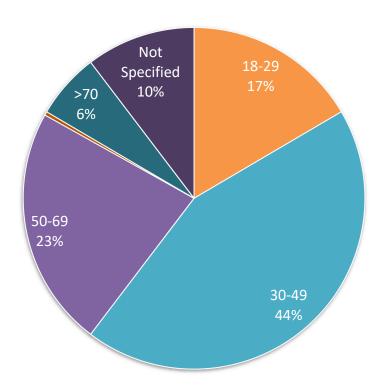
Own Distribution





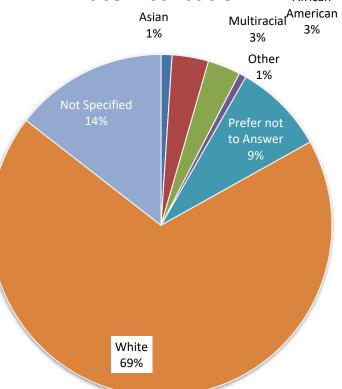
Age and Race

Age Distribution



Race Distribution

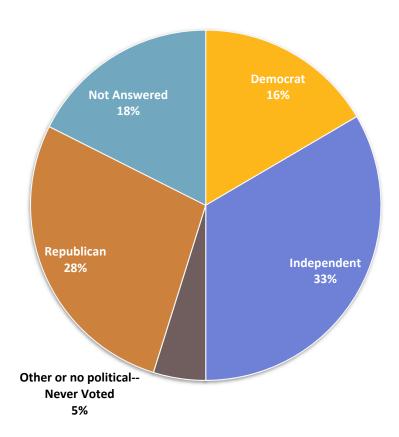






Party Affiliation

Party Distribution

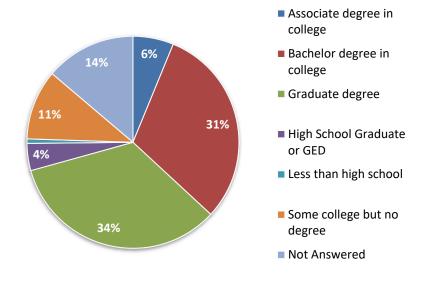


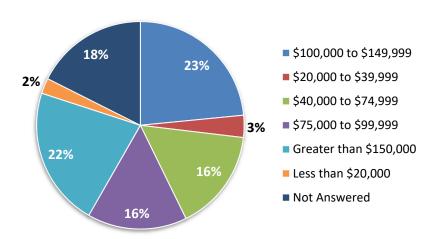


Education and Income

Education Distribution

Income Distribution

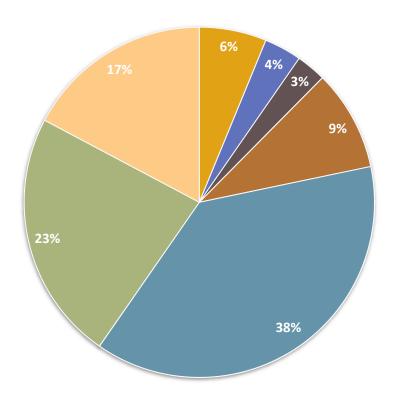






Percent of Income Spent on Housing

Percent of Income Spent on Housing

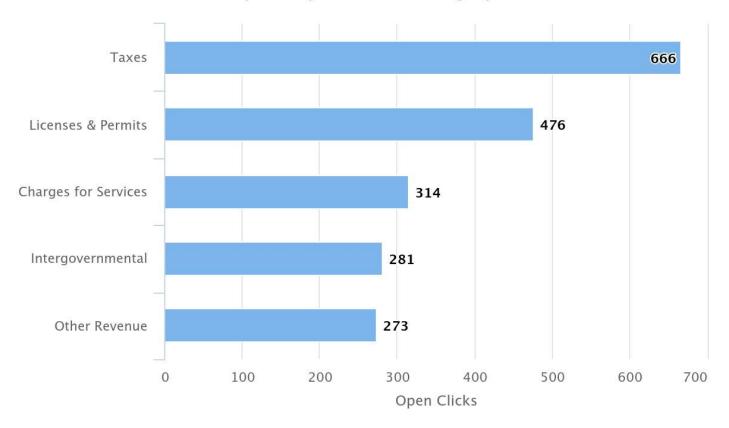


- Forty-one percent to fifty percent
- More than fifty percent
- Not sure
- Thirty-one percent to forty percent
- Twenty Percent or less
- Twenty-one percent to Thirty Percent
- Not Answered



Opens by Revenue Category

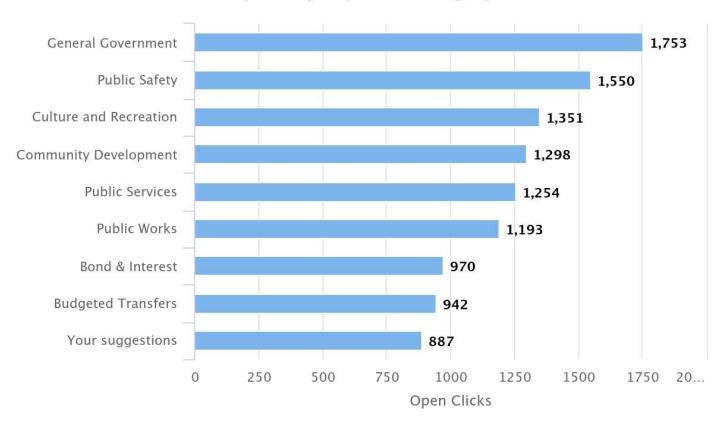
Opens by Revenue Category





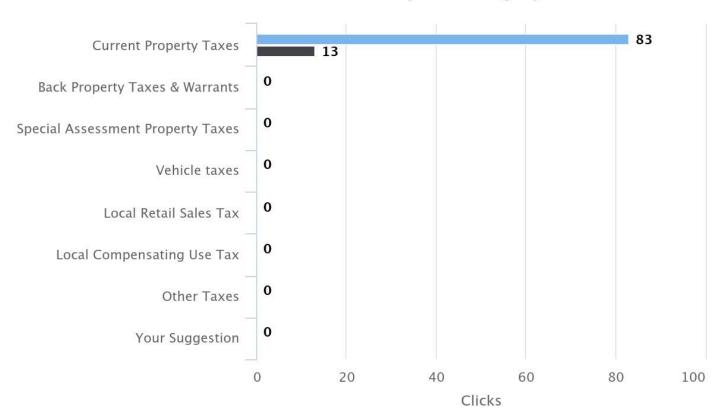
Opens by Expense Category

Opens by Expense Category



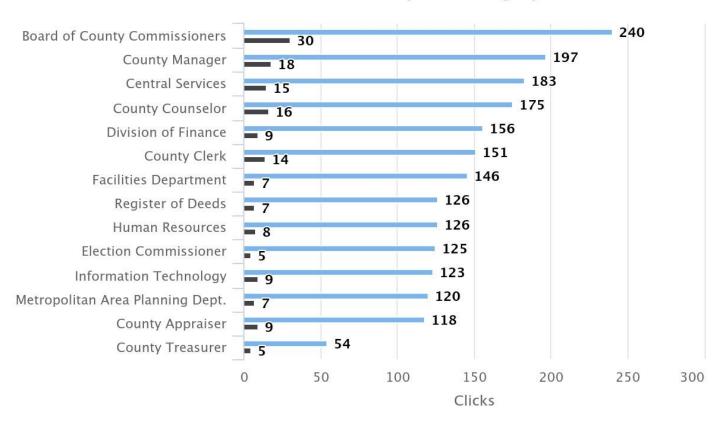


Taxes



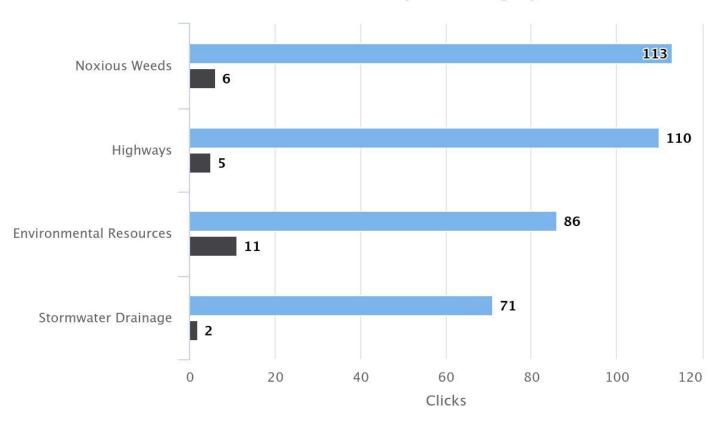


General Government



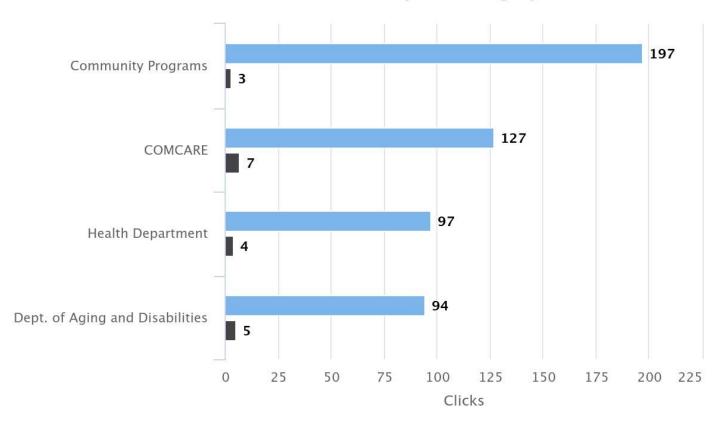


Public Works



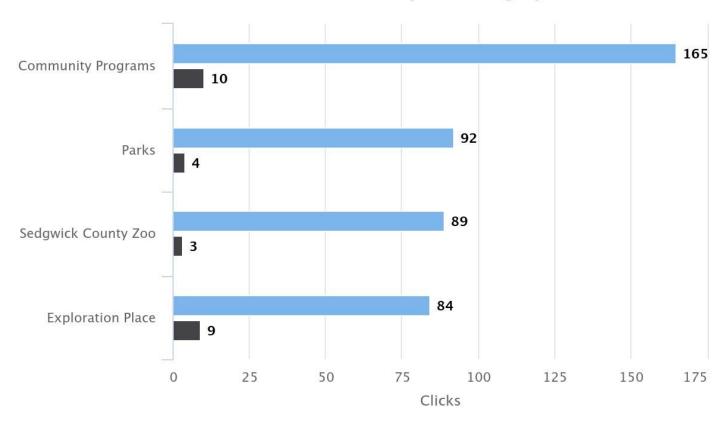


Public Services



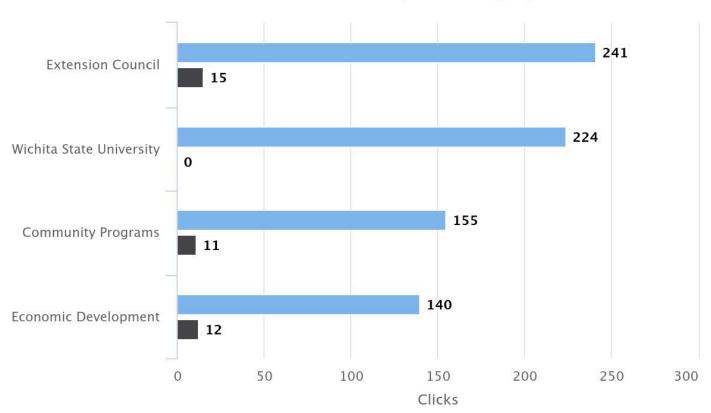


Culture and Recreation





Community Development



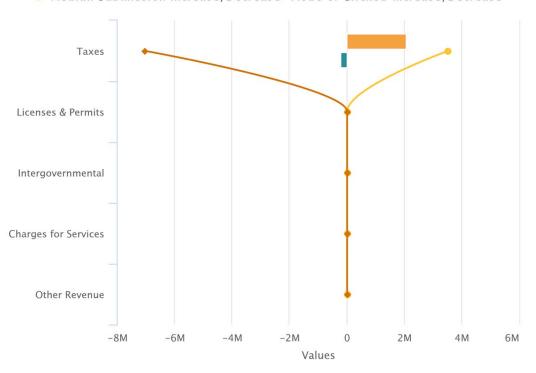


Taxes Comparison

Revenue Budget Comparison

Decreases vs. Increases (Click to hide)

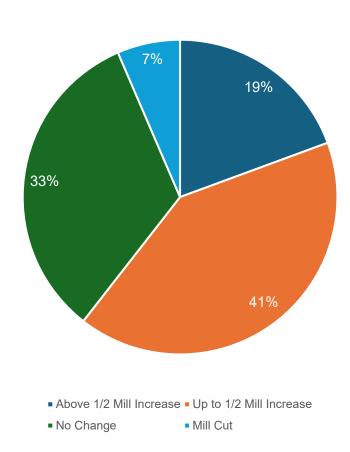
Average Submission Increase/Decreas
 Median Submission Increase/Decreas
 Mode of Clicked Increase/Decrease



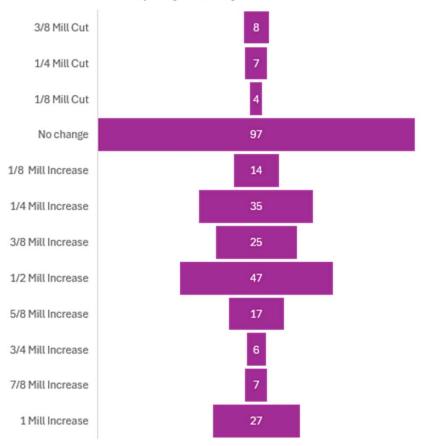


Property Taxes





Property Tax Adjustments



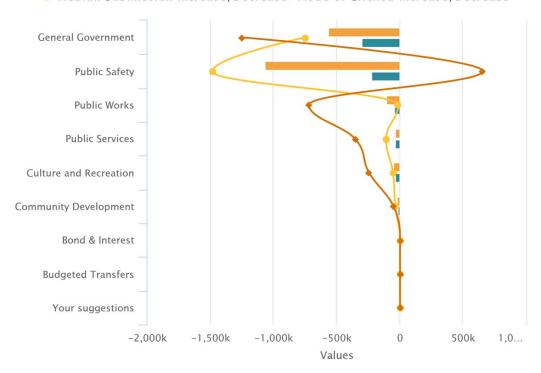


Spending Comparison

Expenses Budget Comparison

Decreases vs. Increases (Click to hide)

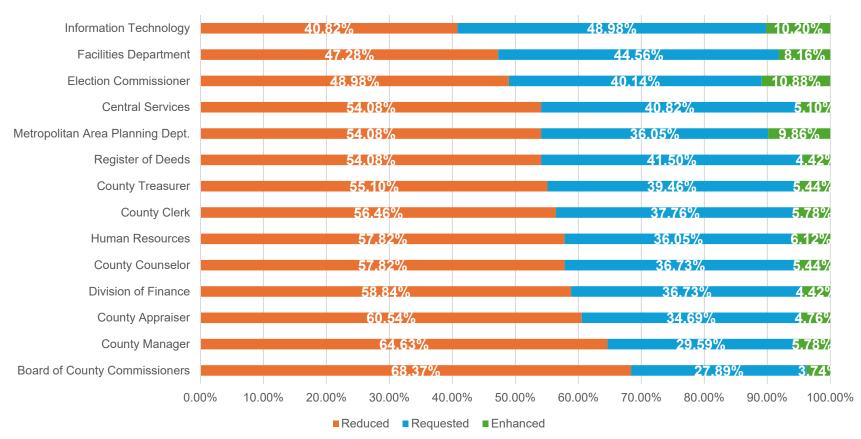
Average Submission Increase/Decreas
 Median Submission Increase/Decreas
 Mode of Clicked Increase/Decrease





General Government

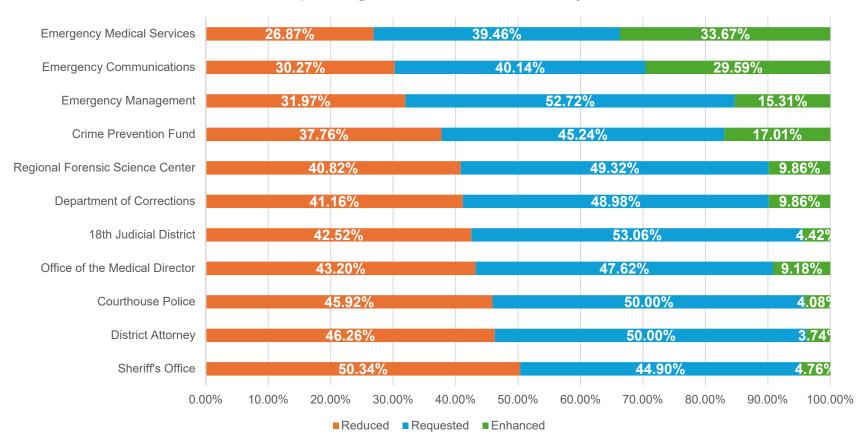
Speding Preference--General Government





Public Safety

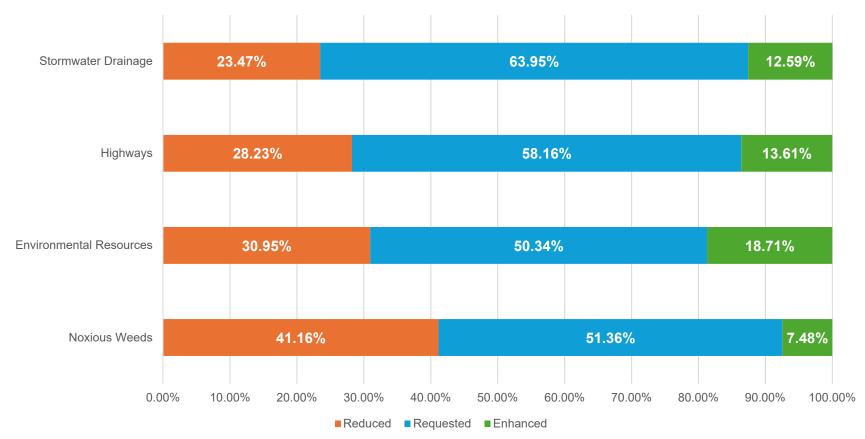
Spending Preference--Public Safety





Public Works

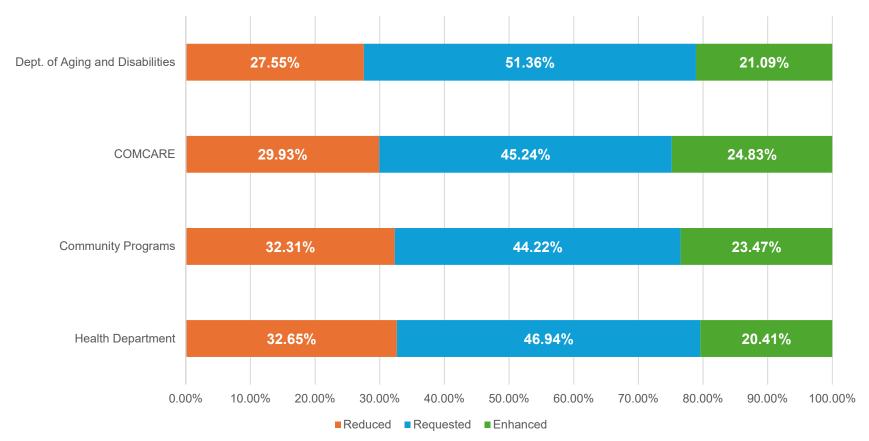






Public Service

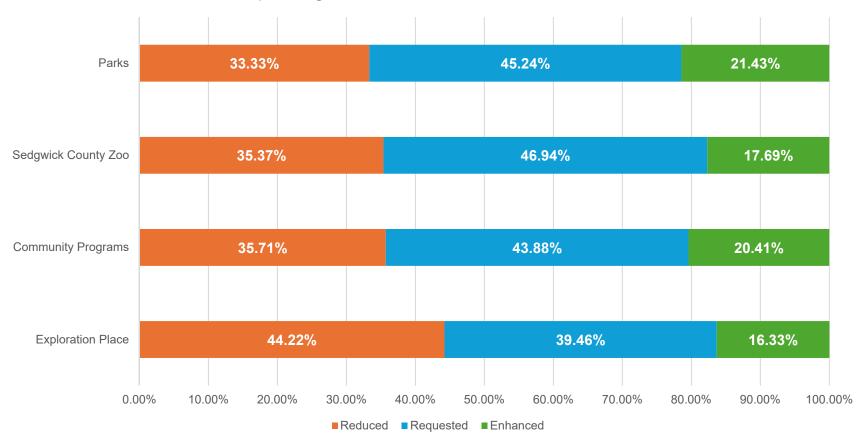
Spending Preference--Public Services





Culture and Recreation

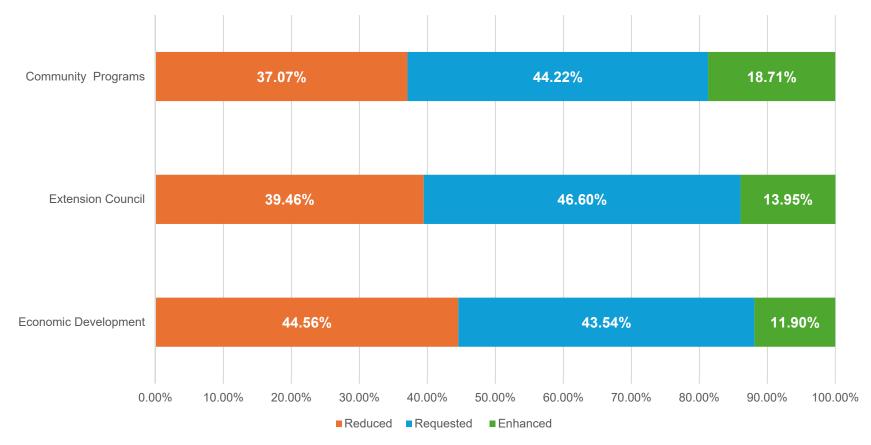






Community Developments

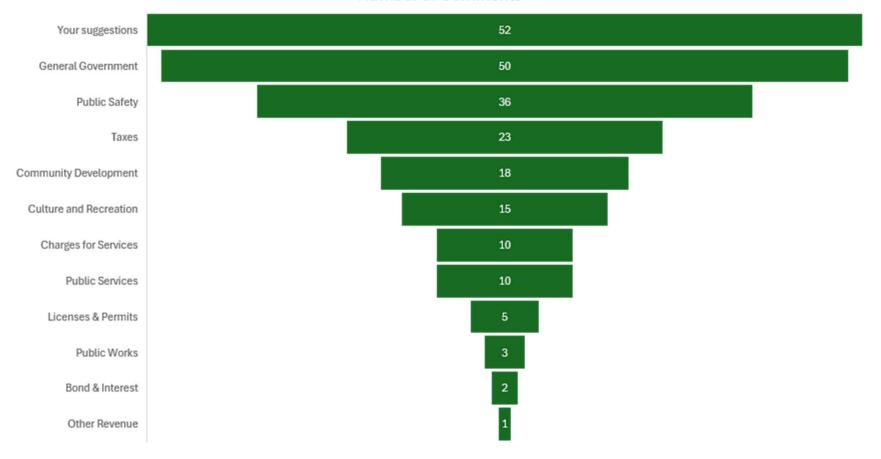






Number of Comments

Number of Comments





Key Themes of the comments

- Tax Policy Preference
 - Modest property tax increase; taxing higher income residents; alternative to property taxes
- Spending Reduction and Restructuring
 - Privatization and outsourcing; across board cut and targeted cut
- Efficiency and Accountability
 - Performance review, Organizational Consolidation
- Service Priority



Feedback of the Simulation

Most Valuable

Transparency and Education; Visualization of tradeoff;
 Opportunity to participate

Challenging Aspects

Vagueness/Lack of specifics; Difficulty of choices; Limited control of simulation

Critical Feedback

- Desire for deeper cuts or reform
- Perceived bias in Tool Design



Preliminary Ideas of Improvement

- Simulation Design
- Timing of the Simulation
- Possible Random Sample

