

# INTRUST Bank Arena

**Mission:** INTRUST Bank Arena is a modern, first-class sports and entertainment venue owned by Sedgwick County and operated by ASM Global, providing 15,000 seats for basketball games. INTRUST Bank Arena is home to indoor sporting events, concerts, family shows, and other entertainment.

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Chief Financial Officer

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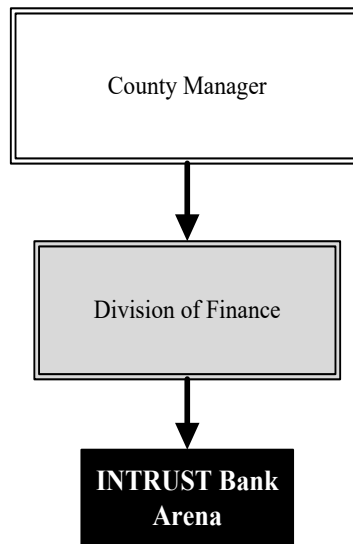
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## Overview

INTRUST Bank Arena is a modern, state-of-the-art sports and entertainment venue, perfect for concerts and conventions alike. Located in the heart of downtown Wichita with restaurants, shops, and eclectic entertainment options nearby, INTRUST Bank Arena is a premier arena in the Midwest.

Construction costs were funded without debt from the proceeds of a special one-percent county sales tax approved by voters in 2004. This allowed for the Arena to be constructed while the revenue was collected, eliminating the need for bonds to finance the project and saving about \$112.0 million in interest. Arena sales tax revenues exceeded projections and totaled \$206.5 million, resulting in a reserve of \$15.9 million for major repair and capital equipment purchases.

ASM Global manages the facility.



## Strategic Goals:

- Continue to provide quality entertainment for the citizens of Sedgwick County

## Highlights

- INTRUST Bank Arena was a 2023 International Association of Venue Managers (IAVM) Venue Excellence Award Winner. It is the only venue to win this award three times, also winning the award in 2013 and 2018
- In 2022, the County and ASM Global amended the terms of the December 2019 management agreement. This amendment extended the term through 2032, with automatic renewal if certain operating income is generated over the term. Per the profit sharing terms, the County received \$128,572 in operating income for 2024



# Accomplishments and Strategic Results

## Accomplishments

ASM Global pursues every act that is planning to tour arenas and continues work to secure a diverse group of acts at INTRUST Bank Arena. Events for 2025 include:

- NCAA Division I Men's Basketball Championship Rounds 1 and 2
- US Figure Skating Championships
- Cirque du Soleil OVO
- Winter Jam
- Dancing with the Stars: Live!
- Harlem Globetrotters
- PBR Velocity Tour
- Monster Jam
- Disney on Ice
- Kid Rock
- Alabama
- AEW Collision
- 2025 PFL World Tournament 7: Semifinals
- Dude Perfect
- Creed
- Nate Bargatze

## Strategic Results

In 2024, a total of 74 events were hosted at INTRUST Bank Arena, including nine concerts, four family shows, six sporting events, and 14 local events. Wichita Thunder hockey hosted 42 events.

- Total attendance for 2024 was 249,824
- Net operating income to the County was \$128,572
- Facility fee revenue generated toward capital improvement program (CIP) projects was \$193,885.50, which will be matched by Sedgwick County in the 2025 budget year

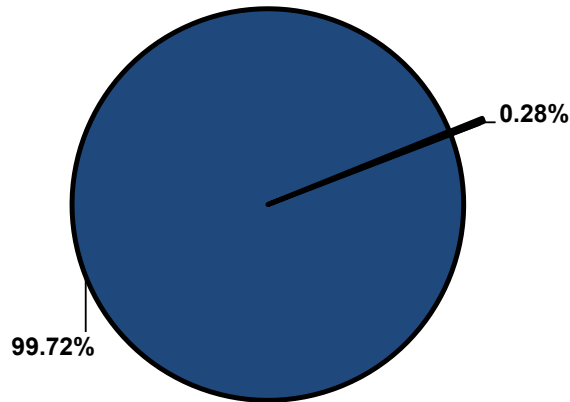


## Significant Budget Adjustments

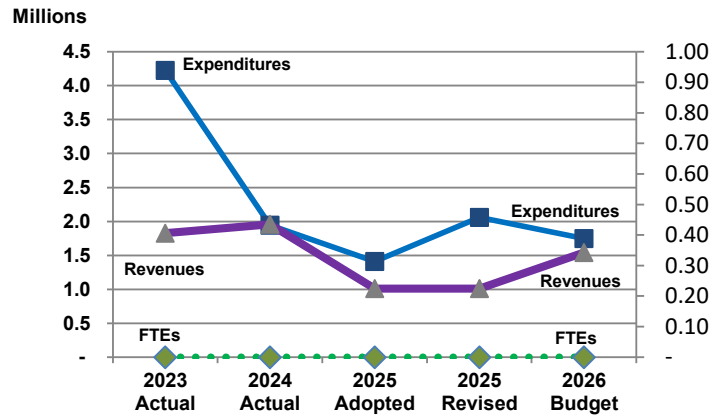
Significant adjustments to INTRUST Bank Arena's 2026 budget include an increase in charges for service revenue (\$533,047) due to facility fee payment match, a decrease in expenditures (\$128,889) due to completed CIP projects in 2025, and an increase in contractals (\$85,000) to bring in-line with anticipated actuals.

## Departmental Graphical Summary

**INTRUST Bank Arena**  
Percent of Total County Operating Budget



**Expenditures, Program Revenue & FTEs**  
All Operating Funds



## Budget Summary by Category

|                                     | 2023<br>Actual   | 2024<br>Actual   | 2025<br>Adopted  | 2025<br>Revised  | 2026<br>Budget   | Amount Chg<br>'25 Rev.-'26 | % Chg<br>'25 Rev.-'26 |
|-------------------------------------|------------------|------------------|------------------|------------------|------------------|----------------------------|-----------------------|
| <b>Expenditures</b>                 |                  |                  |                  |                  |                  |                            |                       |
| Personnel                           | -                | -                | -                | -                | -                | -                          | -                     |
| Contractual Services                | 543,334          | 448,596          | 590,000          | 590,000          | 675,000          | 85,000                     | 14.41%                |
| Debt Service                        | -                | -                | -                | -                | -                | -                          | -                     |
| Commodities                         | -                | -                | -                | -                | -                | -                          | -                     |
| Capital Improvements                | 3,682,945        | 1,497,371        | 820,000          | 1,469,621        | 1,075,000        | (394,621)                  | -26.85%               |
| Capital Equipment                   | -                | -                | -                | -                | -                | -                          | -                     |
| Interfund Transfers                 | -                | -                | -                | -                | -                | -                          | -                     |
| <b>Total Expenditures</b>           | <b>4,226,279</b> | <b>1,945,967</b> | <b>1,410,000</b> | <b>2,059,621</b> | <b>1,750,000</b> | <b>(309,621)</b>           | <b>-15.03%</b>        |
| <b>Revenues</b>                     |                  |                  |                  |                  |                  |                            |                       |
| Tax Revenues                        | -                | -                | -                | -                | -                | -                          | -                     |
| Licenses and Permits                | -                | -                | -                | -                | -                | -                          | -                     |
| Intergovernmental                   | -                | -                | -                | -                | -                | -                          | -                     |
| Charges for Services                | 1,567,499        | 1,486,737        | 710,000          | 710,000          | 1,243,047        | 533,047                    | 75.08%                |
| All Other Revenue                   | 259,079          | 470,224          | 300,000          | 300,000          | 300,000          | -                          | 0.00%                 |
| <b>Total Revenues</b>               | <b>1,826,577</b> | <b>1,956,961</b> | <b>1,010,000</b> | <b>1,010,000</b> | <b>1,543,047</b> | <b>533,047</b>             | <b>52.78%</b>         |
| <b>Full-Time Equivalents (FTEs)</b> |                  |                  |                  |                  |                  |                            |                       |
| Property Tax Funded                 | -                | -                | -                | -                | -                | -                          | -                     |
| Non-Property Tax Funded             | -                | -                | -                | -                | -                | -                          | -                     |
| <b>Total FTEs</b>                   | <b>-</b>         | <b>-</b>         | <b>-</b>         | <b>-</b>         | <b>-</b>         | <b>-</b>                   | <b>-</b>              |

## Budget Summary by Fund

|                           | 2023<br>Actual   | 2024<br>Actual   | 2025<br>Adopted  | 2025<br>Revised  | 2026<br>Budget   | Amount Chg<br>'25 Rev.-'26 | % Chg<br>'25 Rev.-'26 |
|---------------------------|------------------|------------------|------------------|------------------|------------------|----------------------------|-----------------------|
| <b>Fund</b>               |                  |                  |                  |                  |                  |                            |                       |
| INTRUST Bank Arena        | 4,226,279        | 1,945,967        | 1,410,000        | 2,059,621        | 1,750,000        | (309,621)                  | -15.03%               |
| <b>Total Expenditures</b> | <b>4,226,279</b> | <b>1,945,967</b> | <b>1,410,000</b> | <b>2,059,621</b> | <b>1,750,000</b> | <b>(309,621)</b>           | <b>-15.03%</b>        |

|                                                                           | Expenditures | Revenues | FTEs |
|---------------------------------------------------------------------------|--------------|----------|------|
| Increase in charges for service revenue due to facility fee payment match |              | 533,047  |      |
| Decrease in expenditures due to completed CIP projects in 2025            | (128,889)    |          |      |
| Increase in contractals to bring in-line with anticipated actuals         | 85,000       |          |      |

| Program                 | Fund | 2023<br>Actual | 2024<br>Actual | 2025<br>Adopted | 2025<br>Revised | 2026<br>Budget | % Chg<br>'25 Rev.-'26 | 25'-26'<br>FTEs |
|-------------------------|------|----------------|----------------|-----------------|-----------------|----------------|-----------------------|-----------------|
| Arena Operations        | 550  | 1,077,996      | 589,861        | 590,000         | 933,621         | 675,000        | -27.70%               | -               |
| Arena Capital Improvem. | 550  | 3,148,283      | 1,356,106      | 820,000         | 1,126,000       | 1,075,000      | -4.53%                | -               |
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|                         |      |                |                |                 |                 |                |                       |                 |
| Total                   |      | 4,226,279      | 1,945,967      | 1,410,000       | 2,059,621       | 1,750,000      | -15.03%               | -               |

### • Arena Operations

Senate Bill 58, signed on April 4, 2005 by the then Governor Kathleen Sebelius, authorized Sedgwick County to collect a one-percent sales tax for a period of 30 months beginning July 1, 2005. The proceeds for this tax were specifically designated for the construction of an arena in the downtown area of Wichita, renovations to the Kansas Pavilions, and an operating/maintenance reserve for the INTRUST Bank Arena and the Kansas Pavilions. The Arena Operations fund center is budgeted for operation and maintenance expenditures for the INTRUST Bank Arena.

#### Fund(s): Arena Tax Fund 550

| Expenditures                        | 2023<br>Actual   | 2024<br>Actual   | 2025<br>Adopted | 2025<br>Revised | 2026<br>Budget | Amnt. Chg.<br>'25 - '26 | % Chg.<br>'25 - '26 |
|-------------------------------------|------------------|------------------|-----------------|-----------------|----------------|-------------------------|---------------------|
| Personnel                           | -                | -                | -               | -               | -              | -                       | 0.0%                |
| Contractual Services                | 543,334          | 448,596          | 590,000         | 590,000         | 675,000        | 85,000                  | 14.4%               |
| Debt Service                        | -                | -                | -               | -               | -              | -                       | 0.0%                |
| Commodities                         | -                | -                | -               | -               | -              | -                       | 0.0%                |
| Capital Improvements                | 534,662          | 141,265          | -               | 343,621         | -              | (343,621)               | -100.0%             |
| Capital Equipment                   | -                | -                | -               | -               | -              | -                       | 0.0%                |
| Interfund Transfers                 | -                | -                | -               | -               | -              | -                       | 0.0%                |
| <b>Total Expenditures</b>           | <b>1,077,996</b> | <b>589,861</b>   | <b>590,000</b>  | <b>933,621</b>  | <b>675,000</b> | <b>(258,621)</b>        | <b>-27.7%</b>       |
| <b>Revenues</b>                     |                  |                  |                 |                 |                |                         |                     |
| Taxes                               | -                | -                | -               | -               | -              | -                       | 0.0%                |
| Intergovernmental                   | -                | -                | -               | -               | -              | -                       | 0.0%                |
| Charges For Service                 | 1,308,420        | 1,181,040        | 590,000         | 590,000         | 925,000        | 335,000                 | 56.8%               |
| All Other Revenue                   | -                | 15,500           | -               | -               | -              | -                       | 0.0%                |
| <b>Total Revenues</b>               | <b>1,308,420</b> | <b>1,196,540</b> | <b>590,000</b>  | <b>590,000</b>  | <b>925,000</b> | <b>335,000</b>          | <b>56.8%</b>        |
| <b>Full-Time Equivalents (FTEs)</b> | <b>-</b>         | <b>-</b>         | <b>-</b>        | <b>-</b>        | <b>-</b>       | <b>-</b>                | <b>0.0%</b>         |

### • Arena Capital Improvements

Senate Bill 58, signed on April 4, 2005 by the then Governor Kathleen Sebelius, authorized Sedgwick County to collect a one-percent sales tax for a period of 30 months beginning July 1, 2005. The proceeds for this tax were specifically designated for the construction of an arena in the downtown area of Wichita, renovations to the Kansas Pavilions, and an operating/maintenance reserve for the INTRUST Bank Arena and the Kansas Pavilions. The Arena Capital Improvement fund center is budgeted for INTRUST Bank Arena capital projects.

#### Fund(s): Arena Tax Fund 550

| Expenditures                        | 2023<br>Actual   | 2024<br>Actual   | 2025<br>Adopted | 2025<br>Revised  | 2026<br>Budget   | Amnt. Chg.<br>'25 - '26 | % Chg.<br>'25 - '26 |
|-------------------------------------|------------------|------------------|-----------------|------------------|------------------|-------------------------|---------------------|
| Personnel                           | -                | -                | -               | -                | -                | -                       | 0.0%                |
| Contractual Services                | -                | -                | -               | -                | -                | -                       | 0.0%                |
| Debt Service                        | -                | -                | -               | -                | -                | -                       | 0.0%                |
| Commodities                         | -                | -                | -               | -                | -                | -                       | 0.0%                |
| Capital Improvements                | 3,148,283        | 1,356,106        | 820,000         | 1,126,000        | 1,075,000        | (51,000)                | -4.5%               |
| Capital Equipment                   | -                | -                | -               | -                | -                | -                       | 0.0%                |
| Interfund Transfers                 | -                | -                | -               | -                | -                | -                       | 0.0%                |
| <b>Total Expenditures</b>           | <b>3,148,283</b> | <b>1,356,106</b> | <b>820,000</b>  | <b>1,126,000</b> | <b>1,075,000</b> | <b>(51,000)</b>         | <b>-4.5%</b>        |
| <b>Revenues</b>                     |                  |                  |                 |                  |                  |                         |                     |
| Taxes                               | -                | -                | -               | -                | -                | -                       | 0.0%                |
| Intergovernmental                   | -                | -                | -               | -                | -                | -                       | 0.0%                |
| Charges For Service                 | 259,079          | 305,697          | 120,000         | 120,000          | 318,047          | 198,047                 | 165.0%              |
| All Other Revenue                   | 259,079          | 454,724          | 300,000         | 300,000          | 300,000          | -                       | 0.0%                |
| <b>Total Revenues</b>               | <b>518,157</b>   | <b>760,421</b>   | <b>420,000</b>  | <b>420,000</b>   | <b>618,047</b>   | <b>198,047</b>          | <b>47.2%</b>        |
| <b>Full-Time Equivalents (FTEs)</b> | <b>-</b>         | <b>-</b>         | <b>-</b>        | <b>-</b>         | <b>-</b>         | <b>-</b>                | <b>0.0%</b>         |