

SEDGWICK COUNTY, KANSAS - COMMUNICATIONS AND COMMUNITY INITIATIVES

## FOR IMMEDIATE RELEASE

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## **EMS RECEIVES NEW AMBULANCES**

(Sedgwick County, Kan.) – Sedgwick County Emergency Medical Services has rec three new American Response Vehicles (ARV) ambulances with upgraded livery and safety features. The new ambulance design is an intentional effort to improve the safety of Sedgwick County EMS crews while on the road.

While maintaining some of the existing, easily-recognizable design elements, such as the standard EMS "Star of Life" symbol and the red and blue "Z" striping, the new ambulances now include the Sedgwick County EMS patch logo and feature enhanced "passive warning" systems. Passive warning refers to the reflective conspicuity of the livery, as opposed to the lights and sirens, which are known as "active warning systems."

Among the most noticeable changes to the passive warning systems are the directional striping outlining the box and cab of the ambulance, and the diagonal, divergent, conspicuity striping covering the rear of the vehicle, in accordance with newly-drafted, national recommendations.

Federal Emergency Management Agency (FEMA) research has shown the effectiveness of passive warning livery. In particular, drivers are not only able to see vehicles at an incident, but also to understand vehicle orientation and movement. As a result, drivers can be prepared and make safer choices when negotiating around an incident.

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## **2013 ARV**



## 2009 Medtec



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